

GDPR Policy for HeyIT Limited

Introduction

HeylT Limited ("we", "our", "us") is committed to protecting and respecting your privacy. This GDPR policy outlines how we handle your personal data in compliance with the General Data Protection Regulation (GDPR).

Data Controller

HeyIT Limited operates as the data controller for the personal data you provide us. If you have any questions regarding this policy or our data protection practices, please contact us at:

HeyIT Limited

Email: info@heyit.co Website: <u>heyit.co</u>

Data Collection and Usage

Personal Data We Collect

We may collect and process the following personal data:

- Contact Information: Name, email address, phone number, company name, and postal address.
- Technical Data: IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our website.
- Usage Data: Information about how you use our website, products, and services.
- Marketing and Communications Data: Your preferences in receiving marketing from us and your communication preferences.



How We Use Your Data

We use your personal data for the following purposes:

- To provide and manage our services.
- To manage our relationship with you, including notifying you of changes to our services or policies.
- To ensure the security of our services and website.
- To administer and protect our business and this website.
- To deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you.
- To use data analytics to improve our website, products/services, marketing, customer relationships, and experiences.

Legal Basis for Processing

We process your personal data based on the following legal grounds:

- Consent: Where you have given clear consent for us to process your personal data for a specific purpose.
- Contract: Where processing is necessary for the performance of a contract with you or to take steps at your request before entering into a contract.
- Legal Obligation: Where processing is necessary for compliance with a legal obligation to which we are subject.
- Legitimate Interests: Where processing is necessary for our legitimate interests (or those of a third party), and your interests and fundamental rights do not override those interests.

Data Retention

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.



Your Data Protection Rights

Under GDPR, you have the following rights regarding your personal data:

- Right to Access: You have the right to request copies of your personal data.
- Right to Rectification: You have the right to request correction of any inaccurate or incomplete personal data we hold about you.
- Right to Erasure: You have the right to request the deletion of your personal data.
- Right to Restrict Processing: You have the right to request the restriction of processing your personal data.
- Right to Data Portability: You have the right to request the transfer of your personal data to another organization or directly to you.
- Right to Object: You have the right to object to our processing of your personal data.

If you wish to exercise any of these rights, please contact us at info@heyit.co

Data Security

We have implemented appropriate technical and organisational measures to protect your personal data from accidental or unlawful destruction, loss, alteration, unauthorised disclosure, or access.

Third-Party Data Sharing

We do not share your personal data with third parties except as necessary to provide our services or as required by law. Where we share data with third parties, we ensure that they are GDPR compliant.

International Transfers

We do not transfer your personal data outside the European Economic Area (EEA). If in the future we do transfer your data outside the EEA, we will ensure that appropriate safeguards are in place to protect your data.



Changes to This Policy

We may update this GDPR policy from time to time. Any changes will be posted on this page, and where appropriate, notified to you by email. Please check back frequently to see any updates or changes to our policy.

Contact Us

If you have any questions or concerns about this GDPR policy or our data protection practices, please contact us at:

HeyIT Limited

Email: info@heyit.co Website: <u>heyit.co</u>

Effective Date: 23rd July 2024